



The first circular economy platform for brands & retailers



Consumer patterns are changing and resale market is booming

Consumers...



70 % millenials are looking for conscious brands



60% french people trade 2nd hand

The market....



booming...

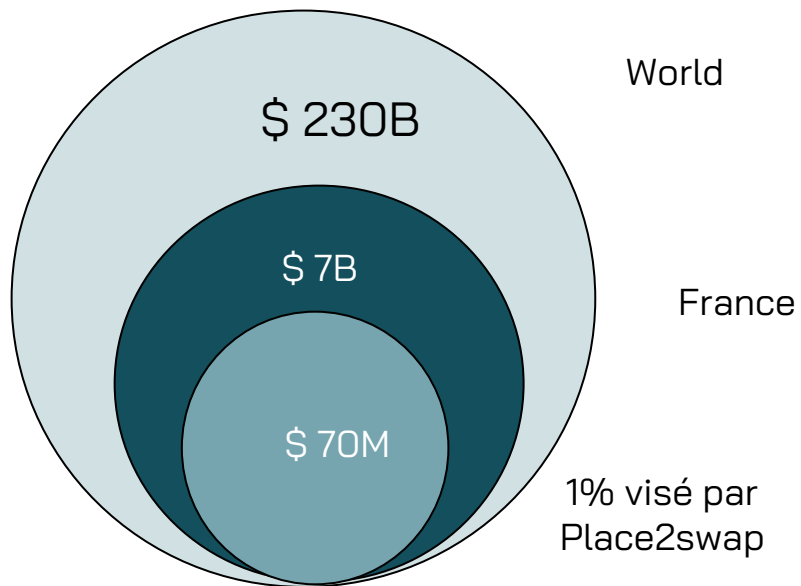


Vestiaire Collective

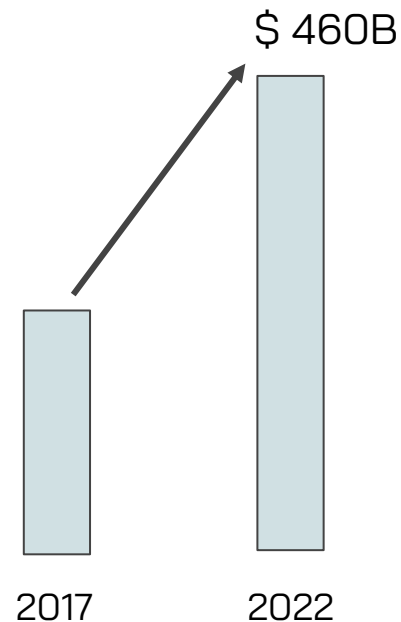
...preempted by 3rd party platforms



Huge potential for growth



World resale market



x 2 in 5 years



Our solution

Un omnichannel & white label Circular economy platform,
customisable for brands & retailers



B2C Marketplace for
returns and unsold
goods



C2C Marketplace that
enables 2nd hand
trading



4 immediate advantages for brands

Impact/Circular
economy



Lifecycle extension

Monetize end of
products lifecycle



Thanks to a voucher
system

Control of the
brand's image



360° customer journey

Fidelisation/
Recruitment



Customer data



4 immediate advantages for customers

Responsible
consumption



Lifecycle extension

Security & brand
guarantee



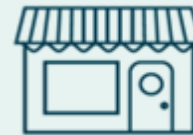
Brand trust

Savings



Acces to brands
cheaper way

Brand experience



Online & offline



Why Place2Swap is unique ?

#Tech Expertise

100% developped Plug & Play 360°
API system
A unique library of feautres
Ineternational

#Trade Expertise

+20 ans experience
Retail, Luxe, Mode,
Cosmetics, digital

#CSA Expertise

Sustainability, circualr
economy
(DUNOD book)
B-Corp in progress



UTOPIES®



X





Modèle économique

Set-up fee



Monthly fee



Commission/turn
over



Pipeline commercial

S K F K

CAMAÏEU

Galeries Lafayette

Histoire d'Or
Votre histoire en bijoux



Signés



SÉZANE



Veepee

La Redoute



En nég

ba&sh

Jennyfer

J.M. WESTON



NET-A-PORTER..

THE KOOPLES



KERING



LONGCHAMP
PARIS



RIMOWA

BENSIMON®



Chloé

Kids around

Prospects chauds

castorama



LVMH

Cibles
2020 - 2021



L'équipe Place2Swap à votre service



Vincent CANCE
Développeur fullstack
Bénévole zero déchet



Nicolas TRINQUET
Développeur fullstack
Healthy food specialist



Aurore BIARNES
Project Manager
Second Hand addict



Hugues BABINET
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Retail & sustainability expert



Lucie SOULARD
COO & Co-Founder
Retail & sustainability expert



Gaëlle MAUDET DE PENOUHET
Business Developer
Sustainable Fashion expert



?
Développeur fullstack
partage les valeurs
Place2swap